

Introduction

In November and December 2014, Heidrick & Struggles conducted an online compensation survey among global and regional private equity funds operating in Asia Pacific. We emailed our survey to 1,900 professionals and received a total of 186 responses, a roughly 40% increase in responses from our 2013 survey.

To ensure confidentiality, the survey was conducted on an anonymous basis. We have kept separate any data relating to the identity of respondents and their firms from that of their compensation.

Should you wish to discuss the contents of this survey in greater detail, please do not hesitate to contact us.

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Market Backdrop

In our 2014 / 2015 compensation survey we requested participants to provide data from 2014, 2013 and 2012 as well as to report their expectations for compensation development in 2015. In addition to overall pooled data, we filtered responses by Global versus Regional funds and by strategy across Buyout, Growth, Real Estate & Infrastructure and Fund of Funds.

The private equity industry in Asia Pacific is in a period of growth and change. Regional funds continue to achieve increasing larger fund sizes and expand into broader strategies, while US and European funds have moved beyond investing in Asia from global pools and have well entrenched and growing Asia-specific fund vehicles. While we anticipate robust demand for private equity professionals in general, a few themes stand out.

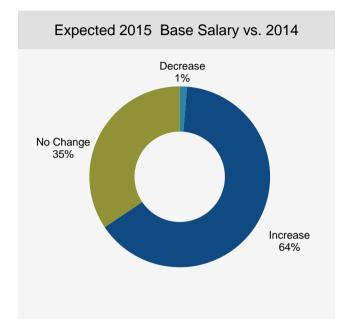
We have seen the following trends in 2014 and expect them to continue throughout 2015:

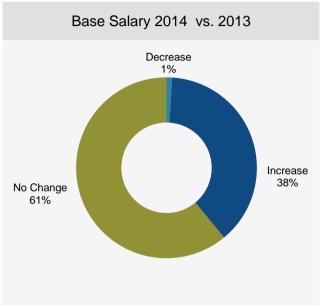
- Increased interest and activity in new fund initiatives, whether on platforms already established in Asia or new to the region, and particularly in real estate, consumer, environmental and infrastructure-related investing. Given the heightened importance of investment track records when raising first time funds, It makes sense, therefore, that we are also seeing an even greater emphasis placed on hiring teams and leaders with proven histories of sourcing, converting and exiting investments.
- A continuing focus on value creation in portfolio companies and, thus, demand for in-house talent with relevant industry and operational experience. This includes recruitment of specific operating partners as well as a more general shift toward industry experience in investment professionals.
- Increasing and broadening demand from well-funded LPs attracting investment professionals from GPs as these firms grow their exposure to direct private equity.
- Global and regional funds continuing to expand their investment and operations professional footprint, opening offices in Southeast Asia and growing teams into key secondary cities in major markets.

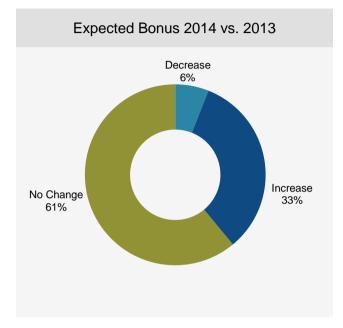
This survey examines the following topics:

- How has compensation developed over the past three years?
- How does compensation compare across fund strategy?
- How does compensation for regional funds compare to that of global funds?
- How does compensation compare across fund size and platform AUM size?

General Observations on Compensation Trends

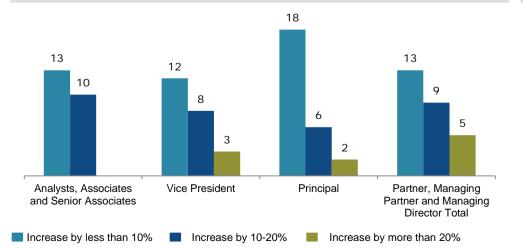


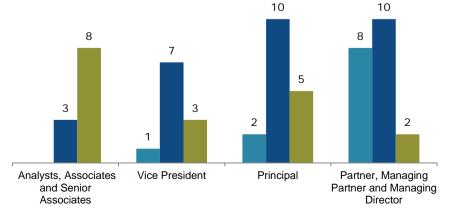




Number of Respondents Anticipating an Increase in Base Salary for 2015

Number of Respondents Reporting an Increase in Base Salary in 2014





^{* 2014} bonus is a self-reported estimation.

Respondents Cash Compensation Development 2012-2014

All Investment Professionals

(USD '000)	2012			2013		
Level	Mean Base	Mean Bonus	Total Comp	Mean Base	Mean Bonus	Total Comp
Analysts, Associates and Senior Associates	103	74	178	112	86	199
Vice President	164	122	286	176	143	319
Principal	217	182	399	231	201	432
Partner, Managing Partner and Managing Director	357	260	617	374	294	668

2014		
Mean Base	Mean Bonus *	Total Comp
126	93	219
188	142	330
246	217	463
387	320	707

CAGR Total Comp 2014
11%
7%
8%
7%

- Overall, base salaries across all levels and private equity strategies continued to climb in 2014, reflecting sustained growth in the industry and demand for investment professionals.
- Our survey respondents anticipate moderate growth in overall bonus levels for 2014, continuing the trend of 2013.
- Traditionally global platforms, with multiple strategies and larger AUM bases, have paid more than their regional counterparts. On a base salary basis, that gap has now largely closed, though global funds continue to pay richer bonus levels.

Global Funds

(USD '000)	Base Mean and Quartiles 2012					
Global	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	99	77	99	132	201	
Vice President	179	139	176	198	301	
Principal	245	196	231	276	451	
Partner, Managing Partner and Managing Director	358	278	355	441	626	

Base Mea	Base Mean and Quartiles 2013						
Mean	25	50 Median	75	100			
108	78	110	141	201			
191	157	184	199	326			
260	226	242	293	451			
379	290	379	470	626			

Base Mean and Quartiles 2014					
Mean	25	50 Median	75	100	
123	92	123	149	251	
204	164	189	239	351	
276	231	264	301	476	
387	303	382	470	626	

(USD '000)	Bonus Mean and Quartiles 2012					
Global	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	71	26	48	120	201	
Vice President	161	130	176	220	301	
Principal	216	151	201	226	601	
Partner, Managing Partner and Managing Director	382	142	289	582	1276	

Bonus Mea	Bonus Mean and Quartiles 2013							
Mean	25	50 Median	75	100				
84	36	72	135	201				
168	114	176	239	326				
246	176	245	284	601				
417	161	289	591	1401				

Bonus Mean and Quartiles 2014						
Mean	25	50 Median	75	100		
92	36	85	141	251		
175	139	176	245	351		
267	201	282	318	601		
444	204	339	591	1401		

Breakdown of Respondents					
Analysts, Associates and Senior Associates	Vice President	Principal	Partner, Managing Partner and Managing Director		
17	14	20	25		

^{* 2014} bonus is a self-reported estimation.

Regional Funds

(USD '000)	Base Mean and Quartiles 2012					
Regional	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	113	76	93	126	226	
Vice President	152	126	145	189	276	
Principal	205	159	176	214	476	
Partner, Managing Partner and Managing Director	376	305	376	455	626	

Base Mean and Quartiles 2013						
Mean	25	50 Median	75	100		
122	76	109	126	226		
165	139	164	189	301		
221	172	191	239	476		
388	324	407	467	626		

Base Mean and Quartiles 2014						
Mean	25	50 Median	75	100		
132	92	120	148	251		
177	151	170	214	301		
241	185	214	247	451		
405	331	420	478	626		

(USD '000)	Bonus Mean and Quartiles 2012					
Regional	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	81	64	84	101	151	
Vice President	75	38	76	101	201	
Principal	168	70	151	270	351	
Partner, Managing Partner and Managing Director	162	35	114	264	501	

Bonus Mean and Quartiles 2013						
Mean	25	50 Median	75	100		
91	76	101	118	151		
90	38	76	126	251		
178	82	126	282	401		
183	32	121	314	651		

Bonus Mean and Quartiles 2014						
Mean	25	50 Median	75	100		
96	79	105	124	151		
104	51	101	151	251		
177	82	126	264	401		
193	38	139	289	751		

Breakdown of Respondents					
Analysts, Associates and Senior Associates	Vice President	Principal	Partner, Managing Partner and Managing Director		
9	12	14	27		

^{* 2014} bonus is a self-reported estimation.

Compensation Breakdown by Strategy (Buyout)

(USD '000)	Base Mean and Quartiles 2012				
Buyout	Mean	25	50 Median	75	100
Analysts, Associates and Senior Associates	103	76	96	126	226
Vice President	179	137	184	157	301
Principal	238	178	229	250	476
Partner, Managing Partner and Managing Director	392	307	407	460	651

Base Mea	Base Mean and Quartiles 2013						
Mean	25	50 Median	75	100			
109	76	106	126	226			
189	157	182	198	326			
246	190	232	250	476			
414	320	439	482	651			

Base Mean and Quartiles 2014						
Mean	25	50 Median	75	100		
128	97	126	149	251		
199	166	189	232	351		
270	227	245	320	451		
424	332	439	497	651		

(USD '000)	Bonus Mean and Quartiles 2012				
Buyout	Mean	25	50 Median	75	100
Analysts, Associates and Senior Associates	70	32	59	101	201
Vice President	142	70	145	204	301
Principal	237	179	217	273	601
Partner, Managing Partner and Managing Director	317	107	239	498	1201

Bonus Mean and Quartiles 2013						
Mean	25	50 Median	75	100		
87	51	76	126	201		
174	95	170	232	451		
257	192	245	298	601		
362	111	289	595	1401		

Bonus Mean and Quartiles 2014						
Mean	25	50 Median	75	100		
98	54	92	137	251		
157	95	164	229	301		
276	211	264	345	601		
385	128	289	595	1401		

Breakdown of Respondents					
Analysts, Associates and Senior Associates	Vice President	Principal	Partner, Managing Partner and Managing Director		
18	15	17	22		

^{* 2014} bonus is a self-reported estimation.

Compensation Breakdown by Strategy (Growth and Venture Capital)

(USD '000)	Base Mean and Quartiles 2012					
Growth and Venture	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	110	82	107	142	201	
Vice President	147	114	145	186	251	
Principal	225	167	195	239	476	
Partner, Managing Partner and Managing Director	325	256	305	404	501	

Base Mea	Base Mean and Quartiles 2013							
Mean	25	50 Median	75	100				
122	85	120	157	226				
159	126	168	189	301				
233	178	197	248	476				
341	276	318	426	526				

Base Mean and Quartiles 2014						
Mean 25 50 Median 75 100						
Weari	23	30 Median	75	100		
135	98	130	157	251		
172	139	170	195	351		
250	192	226	314	476		
362	293	339	439	601		

(USD '000)	Bonus Mean and Quartiles 2012					
Growth and Venture	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	94	48	89	142	201	
Vice President	111	51	101	176	251	
Principal	154	41	101	222	501	
Partner, Managing Partner and Managing Director	249	66	182	317	1201	

Bonus Mean and Quartiles 2013						
Mean	25	50 Median	75	100		
79	54	82	110	151		
111	26	101	176	301		
165	41	126	282	501		
262	60	164	329	1401		

Bonus Mean and Quartiles 2014							
Mean	25	50 Median	75	100			
108	81	98	132	251			
117	38	114	176	351			
171	38	126	307	476			
303	95	232	336	1401			

Breakdown of Respondents					
Analysts, Associates and Senior Associates	Vice President	Principal	Partner, Managing Partner and Managing Director		
11	16	18	28		

^{* 2014} bonus is a self-reported estimation.

Compensation Breakdown by Strategy (Real Estate and Infrastructure)

(USD '000)	Base Mean and Quartiles 2012				
Funds of Fund	Mean	25	50 Median	75	100
Analysts, Associates and Senior Associates	46	35	45	57	76
Vice President	175	139	151	201	251
Principal	241	189	226	276	476
Partner, Managing Partner and Managing Director	368	295	347	457	551

Base Mea	Base Mean and Quartiles 2013							
Mean	25	50 Median	75	100				
54	45	57	67	76				
188	139	151	201	301				
250	201	239	289	476				
374	295	347	467	551				

Base Mean and Quartiles 2014						
Mean	25	50 Median	75	100		
62	45	64	82	101		
206	151	176	201	351		
250	226	243	289	426		
381	298	382	467	551		

(USD '000)	Bonus Mean and Quartiles 2012					
Funds of Fund	Mean	25	50 Median	75	100	
Analysts, Associates and Senior Associates	21	10	20	32	51	
Vice President	125	26	76	201	251	
Principal	181	151	189	201	276	
Partner, Managing Partner and Managing Director	187	45	157	332	551	

Bonus Mea	an and Qu	artiles 2013		
Mean	25	50 Median	75	100
29	10	20	57	76
144	51	76	201	301
203	151	201	251	301
207	107	182	332	601

Bonus Me	ean and Qu	artiles 2014		
Mean	25	50 Median	75	100
38	10	20	82	101
181	76	151	201	351
216	151	214	289	326
242	110	239	354	601

	Breakdown o	of Respondents	
Analysts, Associates and Senior Associates	Vice President	Principal	Partner, Managing Partner and Managing Director
3	4	8	15

^{* 2014} bonus is a self-reported estimation.

Compensation Breakdown by Strategy (Fund of Funds)

Base and Bonus (2012 vs. 2013 vs. 2014)

(USD '000)	Base Mear	n and Qua	rtiles 2012		
Funds of Fund	Mean	25	50 Median	75	100
Analysts, Associates and Senior Associates	71	38	51	89	176
Vice President	168	142	180	191	201
Principal	188	178	189	199	226
Partner, Managing Partner and Managing Director	357	279	357	445	626

Base Mea	n and Qua	artiles 2013		
Mean	25	50 Median	75	100
83	55	68	114	176
173	157	180	191	201
218	182	214	245	301
376	282	382	445	626

Base Mea	n and Qua	rtiles 2014		
Mean	25	50 Median	75	100
92	57	76	114	201
183	178	185	193	201
233	207	239	270	301
385	307	382	445	626

(USD '000)	Bonus Me	an and Q	uartiles 2012		
Funds of Fund	Mean	25	50 Median	75	100
Analysts, Associates and Senior Associates	42	13	26	45	151
Vice President	138	129	145	170	201
Principal	153	92	182	198	226
Partner, Managing Partner and Managing Director	287	57	214	495	776

Bonus Mea	an and Qu	artiles 2013		
Mean	25	50 Median	75	100
50	13	26	64	176
138	107	157	173	201
198	107	239	285	301
335	142	264	495	801

Bonus Me	ean and Qu	artiles 2014		
Mean	25	50 Median	75	100
54	13	26	89	176
148	153	164	174	201
223	107	289	310	326
365	142	264	610	826

	Breakdown o	f Respondents	
Analysts, Associates and Senior Associates	Vice President	Principal	Partner, Managing Partner and Managing Director
6	5	5	9

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^{* 2014} bonus is a self-reported estimation.

Mean Base, Bonus & Carry by Current Fund Size 2014



Breakdown of Respondents	< 500	500-999	1,000-1,499	1,500-3,499	>3,500
Managing Director	22	14	8	9	7
Principal	8	2	13	8	9
Vice President	10	4	3	4	6
Analyst Associate and Senior Associate	3		9	5	10

Mean Base 2014 (\$ Thousands)

Mean Bonus 2014 (\$ Thousands)

Mean Carry 2014 (\$ Millions)

* 2014 bonus is a self-reported estimation.

Mean Base, Bonus & Carry by Firm AUM Size 2014



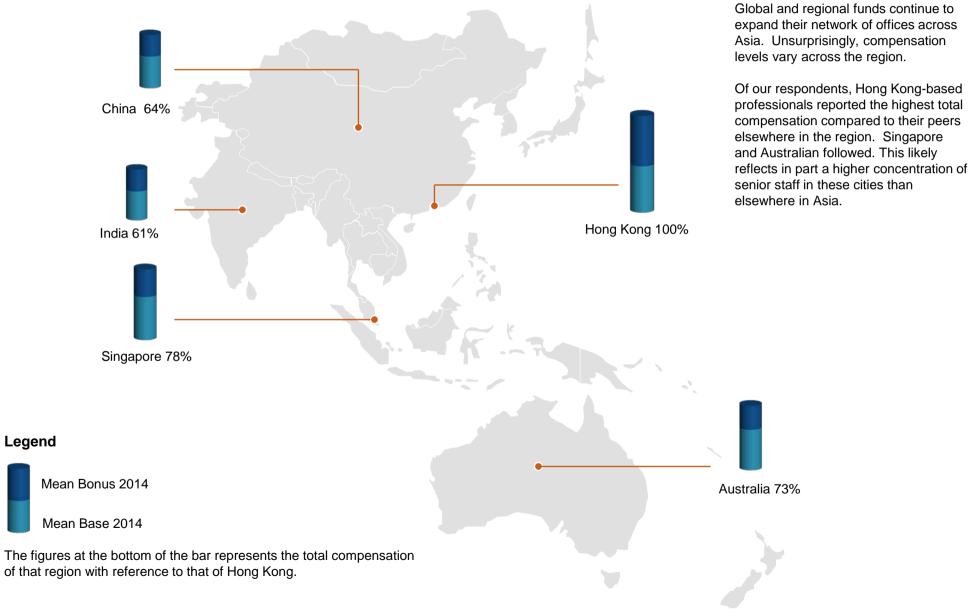
Managing Director 13 Principal 7	20	16	11
Principal 7	E	0	20
	ວ	0	20
Vice President 8	3	6	10
Analyst Associate and Senior Associate 1	2	11	13

Mean Base 2014 (\$ Thousands)

Mean Bonus 2014 (\$ Thousands)

Mean Carry 2014 (\$ Millions)

Comparison of Compensation across APAC

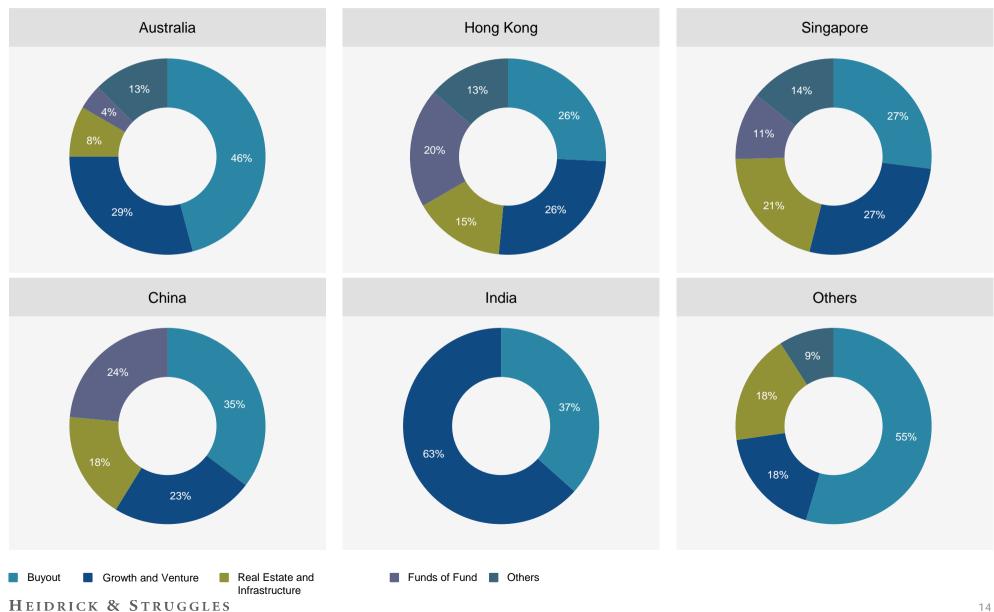


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Respondent's Location by Firm Strategy

China includes: Beijing and Shanghai, Others include: Korea, Indonesia, Thailand and Tokyo





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